



MICHAEL SCHUERMANN

VISUAL DESIGNER



WORK AND EDUCATION EXPERIENCE



WHY ME?

2021 - Present

Game Business Developer

at dreipol (dreipol)

📍 Zurich

Developing a new subbrand "dreipol" inside the app/web dev company dreipol. We are focusing on games for entertainment, engagement and education for companies in Switzerland.

2021 - Present

UX Architect

at Suva Lucerne

📍 Lucerne

Working as a UX Architect for the Innovation and digital Product department at Suva. Focusing on wireframes, user journeys and developing new digital services directly for our customers.

2020-2021

CREATIVE DIRECTOR

at Fruss AG

📍 Zurich

Leading a small team of game designers, technical & 3D artists. Mainly overview and plan the project, delivering 3D prototypes of full levels and providing the creative vision of our project. More: www.fruss.com

2019 - 2020

DESIGN & IDEATION PARTNER

at Ubisoft Paris

📍 Paris

Researching new ways to improve game development and working as a scientist in game design. Project I worked for is confidential until 2022.

2016 - 2019

PROJECT MANAGER

at Simon Keller AG

📍 Burgdorf

Founded two internal start-ups and defined products and processes. Leadership function besides studying.

2016 - 2019

DIGITAL IDEATION BACHELOR

at Lucerne University of Applied Sciences and Arts

📍 Lucerne

Learned everything about Game Design, Web design and User Experience. Bachelor in Visual Communication focusing in Digital Ideation.

May - August 2018

PROJECT MANAGER INTERNSHIP

at Ubisoft Paris

📍 Paris

Was a part of the editorial creative service team and worked as project manager to improve the workflow process of the creative partners

Within a successful bachelor degree and many years of a diverse work experience I'm the perfect team player and could be needed in a various field of game design, user experiences or design thinking.

www.michaelschuermann.ch



SKILLS

Adobe Photoshop	● ● ● ● ●
Adobe Indesign	● ● ● ● ●
Adobe Premiere	● ● ● ● ●
Affinity Designer	● ● ● ● ●
Unity	● ● ● ● ●
Unreal Engine	● ● ● ● ●
Cinema 4D	● ● ● ● ●
HTML/CSS	● ● ● ● ●
Processing	● ● ● ● ●
Adobe Audition	● ● ● ● ●
FL Studio	● ● ● ● ●
Ableton	● ● ● ● ●
NI Maschine	● ● ● ● ●
Axure	● ● ● ● ●
Physical Prototyping	● ● ● ● ●
Figma	● ● ● ● ●
Sketch	● ● ● ● ●
Invision	● ● ● ● ●



LANGUAGES

German	● ● ● ● ●
English	● ● ● ● ●
French	● ● ● ● ●

LINKS



[Soundcloud - Mike Pattern Music](#)



[Soundcloud - Son Ami Music](#)

CONTACT



michael.schuermann@hotmail.com



+41 78 634 89 76



[linkedin.com/michaelschuermann](https://www.linkedin.com/michaelschuermann)



Junkerbinfangstr. 18, 4800 Zofingen



22.06.1987



Switzerland